

Coach- und trainer profile



Sibylle Schuld

Expert in communication, management skills and teambuilding

Education:

- Systemic business coach (Münchner Akademie for Business Coaching) (dvct certified), solution focused team-coach (solutions academy), trainer (IIK), mediator (mediation fest)
- Business studies/focus on marketing, language and communication sciences (MA)
- Reiss profile master, Innermetrix master (diagnostical instrument investigating individual motivation and talent)



Professional experience:

- Freelance business coach, trainer and media consultant since 2014
- Marketing and sales expert of premium-brands in media, responsible for b2b-advertising-marketing of print business and high level publications such as Handelsblatt, WirtschaftsWoche, Die Zeit etc.
- Freelance business coach, trainer and media consultant since 2014

- Marketing and sales expert of premium-brands in media, responsible for b2b-advertising-marketing of print business and high level publications such as Handelsblatt, WirtschaftsWoche, Die Zeit etc.

Key skill areas:

- Solution focused team-coaching
- Coaching, training and sparring for senior and junior manager
- Communication skills and management of conflicts
- Setting objectives and self-management
- Presentation and rhetoric skills

Selected references:

- RTL Germany, ThyssenKrupp, Dt. Bahn, igus, engie, VDI Verlag, VNR Verlag für die Deutsche Wirtschaft AG, DSM Nutritional Products AG
- references from individuals relating to setting individual objectives, positioning and career coaching

Publications:

- WirtschaftsWoche.de management blog, interview „Auf einen Teller mit...“ („Having lunch with...“)
- DUB entrepreneur magazine 1-2015, article on „So geht Erfolg“ („That´s the way to success“)
- SAALZWEI online magazine, interview „Verkaufen auf Augenhöhe“ („Selling at eye level“)